



# **EDUCATIONAL MANAGEMENT**

## **1<sup>ST</sup> SEMESTER/PAPER CODE-104**


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# Etymology of management


Let's start with etymology

- \* It originated from the Italian word “Maneggiare” which means to handle.
- \* Latin word “Manus” means hand.
- \* French word “Mesnagement”
- \* English word “Management”


- **Meaning of Educational Management**
- **Management is the process of planning, organising, directing, controlling and evaluating to accomplish predetermined objectives of an institution through coordinated use of human and material resources.**
- **Management is the Art/Science of:-**
  - || Getting work done.
  - □ With the help of other people
  - □ Within the given budget
  - || Within the given deadlines

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- Henry Fayol:- To manage is to — forecast and plan, to organise, to command, to coordinate and to control.¶
  - Donald J Clough:- Management is the heart and science of decision making and leadership.
  - **Education is the provision of a series of learning experiences to students in order to impart knowledge, values, attitudes and skills with the ultimate aim of making them productive members of society.**



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- **Need of educational management: Policy at the national level focuses on social, economic and cultural development.** The best means to achieve the development in these spheres is through human resource development and Education. There have been tremendous advance in the field of technology—this is made available to society only through education

- Thus,
- 1. Education has to make its curriculum more relevant to life and needs of a changing society in an effective and efficient manner.
- 2. Education therefore has to be dynamic, so that it can contribute towards accomplishment of national development goals.
- 3. Education must also enable students to bring about desirable social change and at the same time
- In order to fulfill the above stated role of education, keeping in mind —NATIONAL DEVELOPMENTAL



goals effectively and efficiently, there is a need to manage education professionally and move beyond the traditional role of academics and values only.

Thus the knowledge of;

- 1. Educational management theories, principles, concepts, techniques, skills and strategies, when applied to education will bring about effective and efficient functioning of educational institutions.
- 2. Scientific and systematic management of educational institutions is necessary to bring about qualitative changes in the educational system.



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- 3. Knowledge of educational management is also necessary to train the present teachers to learn and run educational institutions professionally, as basic courses like B.Ed / M.Ed do not prepare teachers to become managers.